

MARIO SANCHEZ

Abilene, TX • culinaryquest@gmail.com

LinkedIn: [linkedin.com/in/cquest-solutions](https://www.linkedin.com/in/cquest-solutions) • Portfolio: <https://cqs2s.com>

ENTERPRISE WEB PLATFORM LEAD | CMS ARCHITECT | DIGITAL EXPERIENCE STRATEGIST

Senior Web Platform Engineer and CMS Architect with 15+ years of experience shaping and scaling enterprise digital ecosystems across WordPress, Drupal, and headless architectures. Known for driving platform strategy, performance optimization, and digital transformation initiatives that align technology with business growth.

Operate at the intersection of engineering, infrastructure, and marketing—ensuring digital platforms are not only technically sound, but measurable drivers of engagement, scalability, and long-term value.

STRATEGIC CAPABILITIES

- Enterprise Web Platform Strategy & Governance
- WordPress Multisite Architecture & Ecosystem Scaling
- Drupal 10 & Structured Content Systems
- Headless CMS & Modern Frontend Architectures (React, Strapi)
- Technical SEO, Core Web Vitals & Performance Engineering
- Cloud Infrastructure & Security (AWS, WAF)
- Digital Experience Optimization & Conversion Strategy
- Data & Analytics-Driven Decision Making
- Cross-Functional Alignment (Marketing, Product, Engineering)
- Platform Modernization & Migration Strategy

PROFESSIONAL EXPERIENCE

Trinity Broadcasting Network (TBN) / Trilogy Digital

Senior Web Platform Engineer | CMS & Digital Ecosystem Lead

May 2023 – Present

Provide technical and strategic ownership of a large-scale digital ecosystem spanning 23+ web properties across WordPress, Drupal, and headless CMS platforms.

- Oversee architecture, scalability, and performance of enterprise web platforms supporting high-volume traffic and diverse content ecosystems
- Drive platform evolution through modernization initiatives, including transition to headless CMS architecture (React + Strapi)
- Establish and maintain standards for performance, security, and maintainability across all digital properties

- Manage AWS infrastructure and Web Application Firewall configurations to ensure stability and security
- Define and implement performance optimization strategies using Lighthouse metrics and analytics insights
- Partner closely with marketing, content, and product teams to align platform capabilities with engagement and growth objectives
- Influence platform direction and technology decisions to support long-term digital scalability

Platform Operations & Commerce

- Oversee optimization and operational performance of eCommerce platform (Shop.TBN.org)

Internal Systems & Enablement

- Guide SharePoint intranet architecture and user enablement strategies
 - Support enterprise systems ensuring accessibility, usability, and adoption
-

Texas Higher Education Coordinating Board

Senior Developer | Web Platform & Migration Specialist

Jan 2022 – Oct 2023

- Led migration and transformation of multiple state-level web platforms into a unified WordPress multisite ecosystem
 - Designed scalable architecture supporting long-term governance and content management efficiency
 - Integrated backend systems within Microsoft Azure infrastructure
 - Delivered high-performance, accessible digital experiences aligned with public sector standards
 - Collaborated with stakeholders to align platform capabilities with organizational goals
-

My Custom Degree (seemydegree.com)

Web Application Developer & Technical Lead

Jan 2021 – Oct 2021

- Led development of web applications supporting educational services
 - Designed scalable architecture and implemented full lifecycle solutions
-

Online Education Programs (online-ep.com)

Senior Web Developer | CMS & LMS Systems Lead

Sep 2015 – Dec 2020

- Led development and evolution of web platforms and learning systems supporting large-scale educational delivery
 - Oversaw modernization of legacy systems and implementation of scalable solutions
 - Managed LMS integrations (Canvas, Blackboard, SCORM, LTI) ensuring interoperability and reliability
 - Guided development standards, mentoring team members and improving delivery quality
 - Partnered with marketing and creative teams to enhance user experience and content performance
-

Travel Wizard Inc.

Web Developer

Jan 2004 – May 2015

- Developed and scaled digital platform integrating booking systems, APIs, and real-time data feeds
 - Built responsive user experiences and optimized performance across devices
 - Supported SEO strategy and content development to improve discoverability
-

KEY IMPACT AREAS

- Scaled and supported enterprise CMS ecosystems across 20+ web properties
 - Delivered complex CMS migrations improving scalability and maintainability
 - Advanced platform performance and user experience through structured optimization strategies
 - Strengthened infrastructure security and reliability across cloud environments
 - Enabled alignment between digital platforms and business growth initiatives
-

TECHNOLOGIES

Frontend: HTML5, CSS3, JavaScript, Bootstrap

Backend: PHP, Laravel, .NET

CMS: WordPress, Drupal, Webflow, Kirby, Strapi

Cloud/DevOps: AWS, Linux, cPanel

Analytics: Google Analytics, Lighthouse

Tools: Git, Webpack, Jira, Confluence

EDUCATION

Associate of Science (AS), Computer Science
CLC

ADDITIONAL EXPERTISE

- Bilingual (English & Spanish)
 - LMS Systems (Canvas, Blackboard, SCORM, LTI)
 - WCAG Accessibility Standards
 - Adobe Creative Suite, Figma, Sketch
-